

SHINING THE SPOTLIGHT ON
ASIAN AMERICAN ENTERTAINERS
FOR THE PAST DECADE



10TH ANNIVERSARY

COLLABORATION
CHICAGO

2015 SPONSORSHIP

KOLLABORATION

Kollaboration is an official 501(c)(3) non-profit organization, annual talent showcase, and grassroots movement that aims to disrupt the status quo of mainstream media. Kollaboration is run and staffed nationwide, comprising of 14 distinct city chapters.



OUR MISSION

Kollaboration Chicago is a movement that empowers local Asian-American Pacific Islander (AAPI) performing artists and leaders while staying involved and engaged in the Chicagoland community.

“ KOLLABORATION CHICAGO'S GOALS ARE TO PROMOTE THE LOCAL AAPI TALENT IN THE PERFORMING ARTS, EMPOWER INDIVIDUALS INVOLVED IN THE MOVEMENT, STAY ENGAGED AND INVOLVED WITH AAPI COMMUNITIES IN THE CHICAGOLAND AREA.

PETER JANG, EXECUTIVE DIRECTOR



ALUMNI ACHIEVEMENTS

These are just a few of the many Kollaboration alumni success stories:



Kenichi Ebina, winner of America's Got Talent



Run River North on Jimmy Kimmel Live



Jun Sung Ahn, YouTube Silver Play Button Recipient



Mike Song on The Ellen Show



Kaba Modern, top 3 finisher on America's Best Dance Crew



Bernard Park, winner of KPop Star Season 3



Kina Grannis performing on The Early Show



Far East Movement's "Like a G6" hit #1 on the Billboard Hot 100

EMPOWERMENT THROUGH ENTERTAINMENT

2015 TIMELINE

JAN-FEB

Staff recruiting & preparation

APR-JUL

Community relations & show marketing

SEP-OCT

Artist development

MARCH

Auditions

AUGUST

Showcase competition

NOVEMBER

Kollaboration Star Grand Finale

YEAR-ROUND EVENTS:

Leadership development, community outreach, hosted events, fundraisers, workshops



Open Mic Night

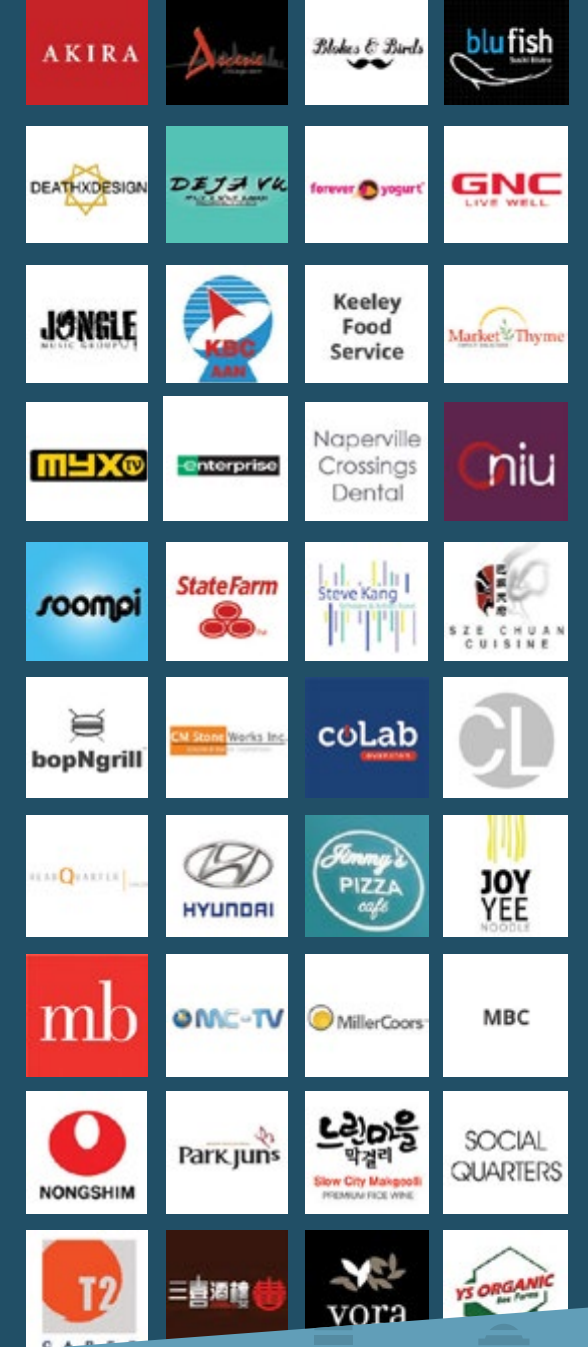
AT EVERY KOLLABORATION EVENT, YOU WILL FIND THE CONVERGENCE OF HIGH QUALITY PRODUCTION, INCREDIBLE TALENT, AND ACTIVE COMMUNITY ENGAGEMENT.

SPONSORSHIP BENEFITS

1. Expand your brand into a powerful niche market
2. Strengthen brand presence
3. Build community networks
4. Impact marginalized communities
5. Make a charitable, tax-deductable donation to a 501(c)(3) organization

WITH YOUR PARTNERSHIP, PORTIONS OF EVENT PROCEEDS WILL BE DONATED TO M.U.S.I.C. INC. CHICAGO, A LOCAL NON-PROFIT DEDICATED TO IMPROVING ACADEMICS AND DEVELOPING LEADERSHIP QUALITIES AMONG AT-RISK YOUTHS THROUGH MUSIC EDUCATION.

To learn more about M.U.S.I.C. Inc. Chicago, please visit: www.musicincchicago.org



PAST SPONSORS

SPONSORSHIP TIERS

	Website & Email Marketing	Complimentary VIP Tickets	Program Book	Social Media	Showcase Acknowledgment	Press Release and Blog Coverage	Sponsor Promotion Booth space	Finalist(s) Performance at Sponsor Event	Ad Design & Consulting Services	On Stage Logo and Product Placement	Title Ownership	Highlight Video/ Commercial
Title \$6,000+	X	16	Spread Ad & Logo	X	X	X	X	2	X	X	X	X
Diamond \$3,000	X	12	Full Pg Ad & Logo	X	X	X	X	1	X			
Platinum \$1,000	X	10	Half Pg Ad & Logo	X	X							
Gold \$500	X	4	Qtr Pg Ad & Logo									
Silver \$250	X	2	Logo									

TARGET AUDIENCE

Who will your brand speak to?

- Asian Americans and Pacific Islanders
- Ages 18-33
- Aspiring performing artists
- Working young professionals
- Undergrad/graduate students
- Tech & social media savvy
- Trendsetters
- Residents of greater Chicagoland region
- Involved in Asian American organizations
- Foodies



Paul Kay, Kollaboration Chicago 2014 Showcase Winner



CONTACT US

Learn more about Kollaboration Chicago and how your sponsorship can make a positive impact within the AAPI performing arts community.

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